



Think Fast. Test Your Market Edge.

Forex Expo Dubai 2026 Promotion

Promotion Period:

Sept 7th, 2026 to Sept 23rd, 2026

Terms & Conditions



1. Promotion Period

1.1 Promotion Period: From 00:00 September 7th, 2026 to 23:59 September 23rd, 2026 (based on server time), comprising:

- Pre-Expo Period: 00:00 September 7th, 2026 to 23:59 September 21st, 2026 – online quiz, available via STARTRADER website pop-ups, STAR Academy, social media, and paid campaigns.
- On-Site Period: 00:00 September 22nd, 2026 to 23:59 September 23rd, 2026 – on-site quiz, introduction sessions, and Merchandise redemption at the STARTRADER booth, Forex Expo Dubai 2026.

2. Applicable Regions and Eligibility

2.1 Residents of Eligible Countries/Regions worldwide.

3. Eligibility

3.1 This Promotion is open to individuals aged 18 years or older, whether or not they currently hold an active STARTRADER trading account.

3.2 Both prospective clients (leads who do not yet hold a STARTRADER trading account) and existing STARTRADER clients may participate on the same basis.

3.4 Employees, contractors, and agents of STARTRADER and its group entities, and their immediate family members, are not eligible to participate.

3.5 Only one (1) quiz profile per person, identified by the contact details submitted via the lead-generation form, is permitted.

4. Terms and Conditions

4.1 These Terms and Conditions are legally binding. By participating in this Promotion, you agree to be bound by these Terms and Conditions.

4.2 To participate in this Promotion, Participants must opt in by completing the quiz and submitting the lead-generation form on the Promotion landing page, or, for existing clients accessing the Promotion through their account, via the Client Portal where applicable.

4.3 No minimum deposit or trade is required to take the quiz, receive a quiz score, or qualify for the Education Pack, Introduction Session, or Merchandise redemption described below ("no purchase necessary").

Quiz Completion Rewards (Benefit 1)

1. Eligibility and Scoring: The Participant completes a 10-question multiple-choice quiz. Questions and answer options may be presented in a randomised order. The Participant's score out of 10 ("Quiz Score") determines the reward tier for which they qualify.

2. Reward Tiers: The Quiz Score achieved on the Participant's first quiz attempt determines their merchandise tier under Benefit 3 (Standard or Premium). A Quiz Score of 8 or above achieved on the first or second attempt qualifies the Participant for the Specialist Consultation

(Benefit 2). All Participants who complete at least one quiz attempt, regardless of Quiz Score, qualify for the STAR Academy Education Pack (Benefit 4).

3. Attempts: Participants are permitted a maximum of two (2) attempts at the quiz in total, whether completed online during the Pre-Expo Period or via the quiz link provided on-site at the Forex Expo Dubai 2026 booth during the On-Site Period. A second attempt does not upgrade a Participant's merchandise tier, regardless of the Quiz Score achieved on that attempt (see Benefit 3(iii)).

Introduction Session(Benefit 2)

1. Eligibility: Participants who achieve a Quiz Score of 8 or above on their first or second quiz attempt, or who hold a valid QR code confirming a prior qualifying Quiz Score, are entitled to one (1) complimentary 15-minute consultation with a STARTRADER representative, conducted online or on-site.

2. On-Site Introduction Session Cap: On-site introduction session slots at the Forex Expo Dubai 2026 booth are capped at fifty (50) per day. Once the daily cap is reached, Participants will be offered an online introduction session slot instead.

3. Nature of Consultation: The consultation is general and educational in nature. It does not constitute personalised financial advice or a recommendation, and does not obligate the Participant to open an account, make a deposit, or place any trade.

STAR Academy Education Pack (Benefit 3)

1. Premium Merchandise: A Participant whose first quiz attempt results in a Quiz Score of 8 or above will receive a unique Premium Merchandise claim code, entitling them to one (1) item of STARTRADER-branded premium merchandise.

2. No Upgrade on Retake: Where a Participant retakes the quiz, their merchandise entitlement remains fixed at the tier determined by their first attempt. A Quiz Score of 8 or above achieved on a second attempt does not upgrade a Participant from Standard to Premium Merchandise, notwithstanding that it qualifies the Participant for the Introduction Session under Benefit 2.

3. Redemption: Merchandise claim codes may only be redeemed in person at the STARTRADER booth (Booth 161, Dubai World Trade Center, Halls 1-5) during the On-Site Period. There is no lucky draw, prize wheel, or other chance-based element to any merchandise reward under this Promotion, and no postal, courier, or remote delivery of merchandise is available under any circumstance.

STAR Academy Education Pack (Benefit 4)

1. Eligibility: All Participants who complete at least one quiz attempt, regardless of Quiz Score, are eligible to receive the STAR Academy Education Pack (Beginner Trading Guide, Risk Management Basics, Trading Psychology Tips, and Technical Analysis 101) by email.
2. Retake: Participants whose first attempt results in a Quiz Score below 8 may retake the quiz following a cooldown period, subject to the attempt limit set out in Benefit 1(iii) above.

Promotional Limits and Reward Distribution

1. Merchandise Pool Cap: The total pool of Standard and Premium merchandise allocated to this Promotion is limited and subject to availability. Once the relevant merchandise pool has been exhausted, STARTRADER may substitute an item of equal or greater value or, where no substitute is available, decline to provide further merchandise for the remainder of the Promotion Period.
2. First-Come, First-Served Basis: On-site consultation slots and merchandise redemptions are processed and distributed strictly on a first-come, first-served basis, subject to the daily and individual caps set out in these Terms.
3. Individual Participant Maximum: The maximum entitlement of any single Participant, as identified by their unique lead profile, is one (1) merchandise claim code (Standard or Premium, as applicable), one (1) STAR Academy Education Pack, and, where eligible, one (1) complimentary Introduction Session, for the duration of the Promotion Period.
4. Quiz profiles and lead records registered under the same contact details will be treated as a single Participant for the purposes of this Promotion.
5. Where a Participant selects the United Arab Emirates as their country of residence, they will be redirected to startrader.ae. STARTRADER's UAE entity, STARTRADER Global Financial Consultation & Financial Analysis L.L.C, is regulated by the UAE Capital Market Authority (CMA) as a Category 5 firm (License No. 20200000241), authorised for Introduction and Promotion activities only. It is not a broker, and it does not provide trading or brokerage services, operate a trading platform, or hold client funds in the UAE. Any live trading account opened following a consultation made under this Promotion will be opened with, and serviced by, the STARTRADER group entity licensed to accept clients from the Participant's country of residence.
6. By participating, Participants consent to STARTRADER collecting and processing the personal data submitted through the quiz and lead-generation form (including name, contact details, quiz responses, country of residence, and consultation records) for the purposes of administering this Promotion and following up on leads. Where a representative photographs or screenshots a Participant's QR code after an introduction session, this image is used solely to log and attribute the introduction session to the correct staff member and is not used for any other purpose. Personal data will be handled in accordance with STARTRADER's Privacy Policy.
7. This Promotion may be used in conjunction with other STARTRADER promotional offers, unless otherwise stated in the applicable terms and conditions.

During the Promotion Period, STARTRADER reserves the right to disqualify Participants, revoke eligibility, withhold or reclaim improperly obtained promotional benefits, or terminate its business relationship with any client found to be in material breach of these Terms and Conditions.

Improper or abusive conduct includes, but is not limited to, the following:

1. Submitting false, duplicate, or fraudulent contact details or quiz responses, or registering multiple quiz profiles with the intent to exploit the Promotion;
2. Using automated tools, scripts, or bots to complete the quiz or to claim rewards;
3. Sharing, transferring, or selling a QR code, merchandise claim code, or introduction session booking to a person other than the original Participant;
4. Impersonating STARTRADER staff or another Participant in order to obtain a reward;
5. Any other behavior deemed to be a violation of the STARTRADER Client Agreement, including behavior reasonably defined as fraudulent or suspicious activity.
6. STARTRADER retains discretion in identifying abusive conduct. However, we are committed to fair and reasonable evaluation and, when feasible, will provide a general explanation if promotional benefits are withheld or Participants are disqualified.
7. To protect platform integrity and client confidentiality, STARTRADER may not disclose detailed methodologies or internal review processes used in these assessments. In the event of disputes, Participants are encouraged to contact STARTRADER support for resolution.
8. Clients are also expected to engage respectfully in all communications. While STARTRADER respects the right to share opinions and experiences, it reserves the right to respond to defamatory or knowingly false public statements that may cause reputational harm, including by pursuing appropriate legal remedies where necessary.
9. STARTRADER reserves the right to amend, suspend, or terminate the Promotion at any time, without prior notice and at its sole discretion.
10. Translations of these Terms and Conditions are provided for convenience only. In the event of any inconsistency or discrepancy, the English version shall take precedence.
11. "Quiz Score" refers to the number of correctly answered questions, out of 10, achieved by a Participant in a single quiz attempt. "Participant" refers to an individual who has submitted the lead-generation form and completed at least one quiz attempt under this Promotion.

RISK WARNING

This promotion is intended solely for marketing purposes and should not be construed as investment advice, financial guidance, or a recommendation to participate in any specific trading strategy or activity. STARTRADER does not offer personalized investment advice, portfolio management, or discretionary trading services as part of this promotion.

All trading decisions made by participants are entirely their own responsibility. Trading leveraged derivative products, such as Forex and CFDs, carries a high level of risk, and may result in losses that exceed the initial capital invested. Participants should carefully consider their financial situation, trading experience, and risk tolerance before engaging in any trading activity.

Participation in the promotion does not reduce or eliminate the risks associated with trading leveraged financial products. Meeting the promotion's criteria should not be interpreted as a recommendation to increase exposure or trading activity. Participants are encouraged to seek independent financial or professional advice before participating.

This promotion is open only to eligible clients who meet all conditions outlined in the terms and conditions above. Participation in this promotion is entirely voluntary, and by choosing to participate, participants acknowledge that they have reviewed, understood, and agreed to these terms. This promotion is not available to residents of jurisdictions where such promotions are prohibited, restricted, or require regulatory authorization, including but not limited to countries or territories with financial marketing restrictions. It is the sole responsibility of each participant to ensure that their participation complies with any applicable local laws or regulatory obligations.